

Tickle.Life Sponsorship Options*

PODCAST AD, BLOG POST, BANNER AD, NEWSLETTER, AND SOCIAL MEDIA

- You can choose to advertise across our entire discovery platform (see individual details below)
 - Includes social media posts, sponsored blog, a 1-month banner ad, newsletter, and three podcasts
 - See details below

SOCIAL MEDIA (TWITTER, INSTAGRAM, FACEBOOK) POST SPONSORSHIP

- Includes posts and stories across all social media accounts for Tickle.Life.
- One post per platform to target over 12,000 individuals interested in sexual health, wellness, and relationships.

SPONSORED BLOG POST

- Receive a featured blog post on the Tickle.Life blog.
- You can provide the content for the post, or we can draft the post for you.

BANNER ADS

SEE BELOW

- Receive a 1690x200 px banner ad at the bottom or side margin of several blog posts relevant to your brand
- You can provide the graphic for the ad, or we can create one for you
 - 1 month
 - 3 months
 - 6 months

SPONSORED BLOG POST PLUS SOCIAL MEDIA POST AND STORY

- Receive a featured blog post on the Tickle.Life blog as well as social media promotions as described above.

PODCAST SPONSORSHIP

- Receive one pre-roll and one mid-roll promotion on one of our podcasts.
 - Back to Basics
 - Sex Ed Speakeasy
 - Talking about Sex: Tell Me Your Story
- Pre-roll plugs will typically be <1 minute and the mid-roll ad section will be about 2-3 minutes.
- These can either be completely pre-scripted/pre-recorded and inserted or introduced as part of the conversation in the episode.

NEWS LETTER

- Our growing newsletter has an incredibly engaged audience with > 30% click rate. We feature products, services, special topics experts, and other content that people come to us for. We have a sponsor-slot on the newsletter, which is in the opening section and has helped companies like "SxTech 2020" grow their bookings.

WORKSHOP SPONSORSHIP

Our educational workshops and courses are hosted live and then recorded so audiences can engage with them at any time in the future. A sponsored workshop would have free admission to anyone wishing to attend and the recording would be posted on our website with free access to future viewers. You'd be indicated as a sponsor and your logo would be present throughout the event. Learners would be given information about your brand, any discounts or promotions you wish to offer, and how to find your website and/or social media. This does not include sponsorship of any educational video content that may be used during the workshop (see "video content" below to sponsor a video).

VIDEO CONTENT

Tickle.Life is home to a growing library of educational videos that are used to enhance workshop and course content, or as stand-alone pieces. Currently our videos fall into one of two series: Back to Basics - an introductory level sex education series that provides important foundational information for learning and growth across the platform, and Beyond the Basics - an series that takes sex and gender education to the next level, offering deeper dives into the complexity and nuance of human sexuality. We cover a wide and growing array of topics. To sponsor a video,



you'd be indicated as a sponsor at the start of the video, and your logo would be present at the end of the video along with any additional information about how learners can reach out to you to access your products and/or services. You would work with a member of our marketing or editorial team to determine which video you'd be sponsoring, to ensure the topic was relevant/related to your brand. Videos are hosted directly on the Tickle.Life website and cross-posted to our YouTube channel.

CUSTOM CONTENT [EMAIL FOR A QUOTE](#)

In addition to, or in place of, sponsoring content we're creating, you can request custom content catered to your needs. Email to receive more information.

Sex toy and other product reviews: please ask for a quote.

- We are excited to work with manufacturers and distributors from all over the world! Ask us about partnering on a product review!

Any sponsorship option would also add you to the list of organizations and individuals who partner with Tickle.Life to make our platform a leading, global sexual wellness resource.

For more information or to schedule a time to discuss our partnership with your brand and pricing for these options, please reach out to our COO and Director of Education, Angel Russell (they/them) at angel@tickle.life.